

SigEye Marketing News

Signature Eyewear's Michael Stars Brand



The magazine cover for 'eyecare BUSINESS' features a close-up of eyeglass lenses. Text on the cover includes 'eyecare BUSINESS', '19194 • Optometric Salary Survey', 'Show Decor • DESIGN ON A RIME', and 'lens solutions Making High-Rx Eyewear Work'.

[60] • www.eyecarebusiness.com • AUGUST 2010

3. SIGNATURE EYEWEAR

MODEL: Michael Stars style Serenity
MATERIAL: Plastic
SIZE: 49/16-130
COLORS: Amber swirl, black lucite, citron

MARKET: Women
INFO: 800-765-EYES, sigeye.com



A pair of Michael Stars Serenity eyeglasses with a black and amber swirl frame, shown against a white background with a large red number '3' to the left.

Michael Stars *Serenity* frames featured in *Eyecare Business News*